

Maharaja Manindra Chandra College

The Seminar Sub-Committee & the IQAC, M.M.C.C.

invite you to a WEBINAR on



"The Role of Intellectual Property Rights in the Present World."

" বর্তমান পৃথিবীতে মেধা স্বত্ব অধিকারের ভূমিকা। "

Speakers:

1. Prof. Tanupa Chakraborty, University of Calcutta
2. Prof. Shyamal Chakraborty, University of Calcutta

Date: 28. 05. 2023
Time: 7.00 p.m. IST

Registration Link: <https://forms.gle/P8m5EYB2EoQx4b5R9>

Dr. Partha Dutta
IQAC Coordinator

Prof. Monali Poddar
Convenor, Seminar Sub-Committee

Dr. Manturam Samanta
Principal

Contact - Prof Monali Poddar: 9433668696 | Dr Somrita Ganguly: 9560171300

Tanupa Chakraborty is presenting

Trademarks / Servicemarks

- ◆ A unique distinctive sign or logo that helps to identify a product or service as being produced or provided by a specific person or industry or enterprise and that is capable of distinguishing products or services of one undertaking from that of its competitors.
- ◆ A trademark/ service mark comprises words (name, surname, geographical name, slogan, etc), letters and numerals, drawing, logo, symbol, phrase, image, design or a combination of these elements to distinguish a business or service from the other.
- ◆ Certain other 'non-traditional' trademarks are –
 - Smell or olfactory marks
 - Audible sign or sound marks
 - Coloured marks
- ◆ Initial term of trademark registration is 10 years which can be renewed from time to time



Grid of participant avatars:

- Ankush Bhatt...
- Dr. Sk Abul Salam
- Brototi Mondal
- Trishit Das
- 49 others
- You



7:39 PM | iom-kbfy-imy





Microsoft PowerPoint - [PowerPoint Slide Show - [Intellectual Property Rights [Compatibility Mode]]]

A Few Recommendations of National IPR Policy

- **IPR Awareness, Outreach and Promotion** - To create public awareness about economic, social and cultural benefits of IPRs among all sections of society
- **Generation of IPRs** - To stimulate generation of IPRs by encouraging innovators and creators
- **Legal and Legislative Framework** - To have strong and effective IPR laws, which balance interests of rights owners with larger public interest
- **Administration and Management** - To modernize and strengthen service-oriented IPR administration
- **Commercialization of IPRs** - Get value for IPRs through commercialization
- **Enforcement and Adjudication** - To strengthen the enforcement and adjudicatory mechanisms for combating IPR infringements
- **Human Capital Development** - To strengthen and expand human resources, institutions and capacities for teaching, training, research and skill building in IPRs



Trying to speak? Turn on your microphone.


[Red Call End Call] [Mute] [Microphone Mute] [Hand Gesture] [More Options]

Microsoft PowerPoint - [PowerPoint Slide Show - [Intellectual Property Rights [Compatibility Mode]]]

Intellectual Property Rights (IPRs) and its Relevance in the Present World

By
Dr. Tanupa Chakraborty
Professor
Department of Commerce
University of Calcutta

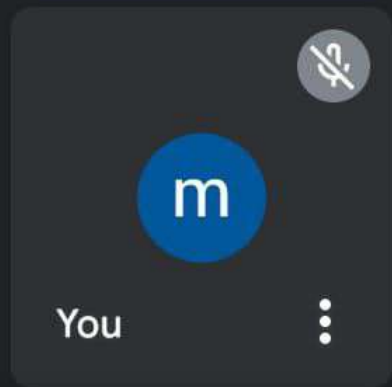
Tanupa Chakraborty is presen...





Tanupa ...




Dr Mantu...

You




Somri 57 others






T
Tanupa Chakraborty

Dr. Sk Abul Salam

Brototi Mondal

S
Subham Khelo

Dr. Md. Selim

J
Jhuma Bakshi

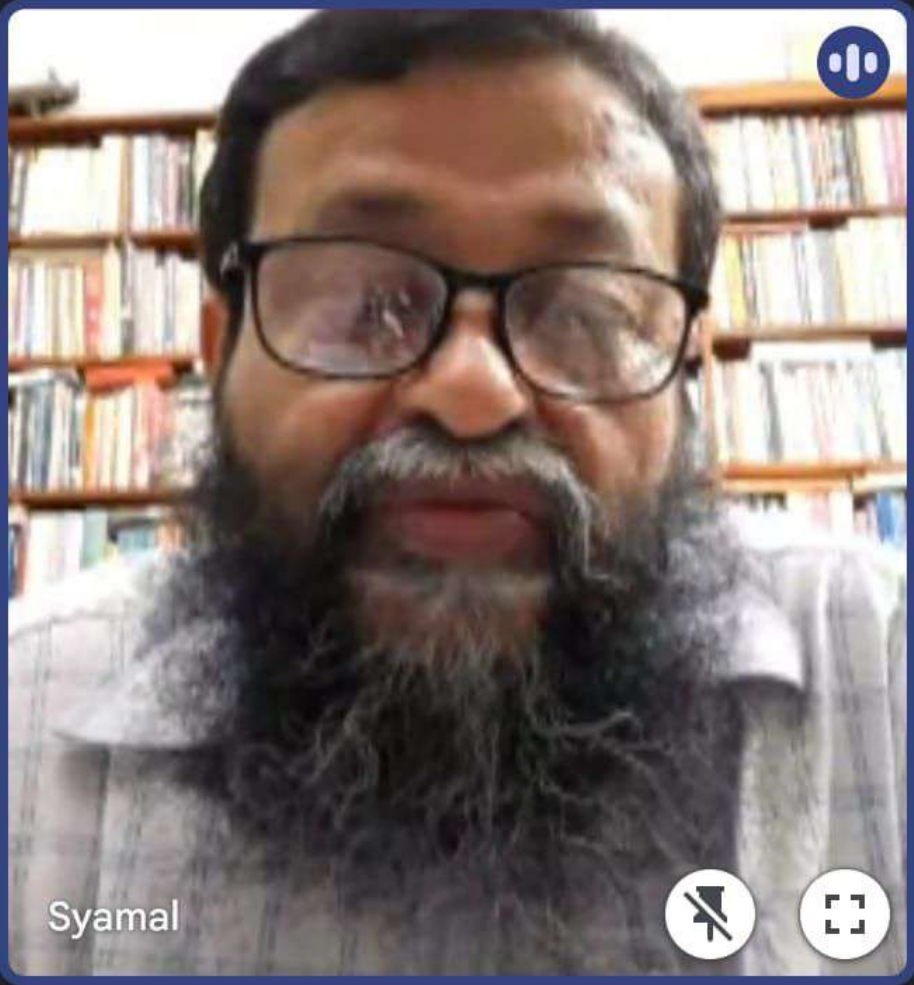
SHREYA ROY

38 others

You

8:34 PM | iom-kbfy-imy

Meeting control bar with icons for mute, video off, chat, reactions, share, hand raise, more options, and end call. On the right, there are icons for help, participants (47), chat, and a warning icon.



A large video call window showing a man with a beard and glasses. The background is a bookshelf. In the top right corner, there is a microphone icon. In the bottom right corner, there are icons for mute and video toggle.

Syamal



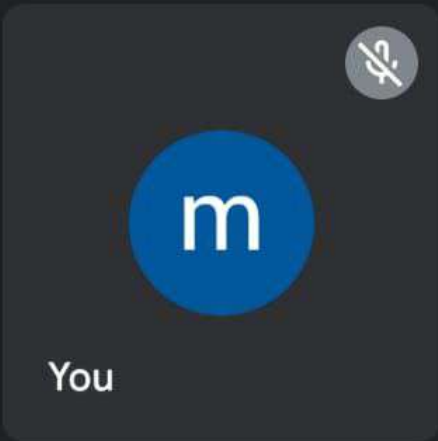
A participant card for Somrita Urni. It features a circular profile picture of a woman with sunglasses. A microphone icon is in the top right corner.

Somrita Urni



A participant card for Amita. It features a purple circular profile picture with the letter 'A'. A microphone icon is in the top right corner.

Amita



A participant card for 'You'. It features a blue circular profile picture with the letter 'm'. A microphone icon is in the top right corner.

You



A participant card for Tanupa and 39 others. It features a brown circular profile picture with the letter 'T'. A microphone icon is in the top right corner. A grey bubble at the bottom right contains the text '39 others'.

Tanupa 39 others



Tanupa Chakraborty is presenting

Microsoft PowerPoint - (PowerPoint Slide Show - Intellectual Property Rights (Compatibility Mode))


Concept of Intellectual Property and Intellectual Property Rights (IPRs)

Intellectual Property – intangible property dealing with basic constructions of human intelligence and innovations of mind such as artistic, literary, technical and scientific inventions and discoveries requiring investment of time, efforts, money, energy etc. of inventor / creator / author

Intellectual Property Rights (IPRs) – legal monopoly rights granted to inventor / creator / author for specific period of time by way of recognition for their valuable invention / creation and providing exclusive rights to sustain and harvest economic benefits on such invention / creation



Tanupa Chakraborty




Debapriya Roy



Dr Manturam Samanta



Somrita Urni Ganguly




Bhaswati Pal




Monali Poddar



Shamba Dutta



52 others



You



7:24 PM | iom-kbfy-imy

