


1.

Susmita Chatterjee

		
Postal:	Meghdoot Apartment B2C 123, Ramlal Agarwal Lane City Kolkata – Pincode> 700050 Country-India	
: Mobile:	91-9831813312	
E-mail:	susmita.cb@gmail.com	

2.

Education

Doctorate:	
Institute and Year:	University of Calcutta
Duration:	Registration 2010, Thesis Submitted 2012, Awaarded 2013
Dissertation Title:	Telecommunications Industry Structure, Conduct and Performance
Principal thesis guide:	Dr. Debabrata Datta
Post-Graduation:	MSc (Economics) 1999 Presidency College (University of Calcutta) 1997-1999 (First Class-60%)
Graduation:	BSc (Economics) 1997 Lady Brabourne College (University of Calcutta) 1994-1997 (59.6)
Higher-Secondary:	WBCHSE , 1994 (72.8%)
Matriculation:	WBBSE , 1992 (70.6%)

3.

Academic Work Experience

1. Assistant Professor in Economics, Maharaja Manindra Chandra College, Calcutta.(Affiliated to University of Calcutta) Guest Faculty University of Calcutta (Commerce Department) for MPhil-PhD Coursework and Master's Course (Managerial Economics)
2. Assistant Professor , Serampore College (Univ) , January2014-May 2014
3. Post Doctoral Fellow IIM Kolkata in Economics, August 2013-December2013
4. Assistant Professor (Full time), Globsyn Business School, July2011 to August 2013.
5. Lecturer in Economics(UGC post), School of Management Studies, Narula Institute of Technology (under West Bengal Univ.of Technology) , July,2007 to June,2011
6. Lecturer in Economics , Acharya Prafulla Chandra College (under Calcutta University) December2001 December2006 .
7. Full time Lecturer for the period December 2004 to December 2006 (under UGC F IP Scheme)
8. Lecturer in Economics , Jogesh Chandra Chawdhuri College(under Calcutta University)
9. Project Consultant . DFID . November 2000 to February 2001
10. Project Assistant , Department of Economics (Centre for Urban Economics Studies), Sep1999-Oct2000

Courses Taught

Microeconomics, Mathematical Economics, Econometrics, International Trade (Undergraduate level)

Managerial Economics, International Economics , Microeconomics (Post Graduate Level)

Multivariate Data Analysis, Research Methodology (Time Series) (MPhil , PhD Course work)

Taught in Introductory Course in Economics and Microeconomics course of London School of Economics .in tie up programme with Globsyn Business School.

4. **Research**

Research Interests

Applied Economics, Industrial Organisation, Development Economics

5. **Publications**

Books

Dynamic Linkages and Volatility Spillover;ISBN:978-1-78635-554-6 Emerald Group Publishing L imited, United Kingdom, with B Bagchi and D R Dandapat (2016)

Peer Reviewed Journal Articles

"Determinants of Sustainability of Micro enterprises: An Empirical Analysis" (with S Dutta Gupta and P Upadhyay) Accepted for publication in Benchmarking: An International Journal ISSN: 1463-5771 ABDC "B" category (Emerald) Volume 25 Issue 3

"Empowering Women and Stimulating Development at Bottom of Pyramid through Micro Entrepreneurship" (with S Dutta Gupta and P Upadhyay) .Management Decision (Emerald UK Publication ,Scopus indexed , ABDC "B" category ISSN: 0025-1747 g Volume 56 issue 1

"Women empowerment index: construction of a tool to measure rural women empowerment level in india" anveshak - International Journal of Management (ISSN 2278-8913).

Determinants of Adoption of New Technology in Telecom Sector :A Stuctural Equation Modelling Approach ,(with D Datta and B Roy Chowdhury) Global Business

Review(**Sage Publication** } . Forthcoming.

“The State and Trait Anxiety and Eating Attitudes : An Examination of Factor Analysis.” International Journal of Education and Psychological Research (IJEPR).ISSN: 2279-0179 (with H Bhattacharya) UGC listed, ISI indexed impact factor 1.53.

‘Assessment of Critical Thinking on Caste among Adolescents in West Bengal: Case Study based on Kolkata’, 2015, INDIAN JOURNAL OF SOCIAL AND NATURAL SCIENCES ISSN 2277 6117

Empirical Study For Detection of Factors Influencing Adoption of New Generation 4G services., PSYBER NEWS (ISSN - 09760709) International Psychology Research Publication Vol.5,No.2, 2014(With R Banerjee)

A Simple Model of Macroeconomic Instability in the Background of Indian Economy, 2013 South Asian Journal of Macro Economics and Public Finance (SAGE publication)(with D Datta)

Technology Adoption: A case study on mobile money transfer". PSYBER NEWS (ISSN 09760709) International Psychology Research Publication Vol.4,No.1.2013 (with P Upadhyay)

Consumer's perception and necessary remedial measure", Indian Telecom Journal, Telecommunications Department, Govt of India, 2012 VolNo:60Issue 6. ISSN No.0497-1388 (with D Datta)

Optimal Spectrum Allocation Market Structure and Subsidisation.Telecommunications, Indian Telecom Journal , Telecommunications Department Govt of India ,2011.ISSNNo.0497-1388 (with D Datta, SK Chakrovarty)

Chapters in Books

Datta Debabrata, Sikder Soumyen ,Chatterjee Susmita (2012), Telecommunication industry in the era of globalization" ,Published in the book titled Development and Sustainability: India in a global perspective, ed, Sarmila Banerjee and Anjan Chakrabarty Springer (India)Pvt.Ltd.

Datta,Debebrata, Chatterjee,Susmita and Mukhopadhyay,Soumalya (2011),"Analyzing

Consumer's Perception about Performance of State Run Telecom Operator-BSNL by Identifying Parameters of Churn and Retention" ,published in edited book titled Project Financing, ISBN NO: 978-81-924302-2-5; Publisher: Bloomsbury Publications; 2012

Dutta Gupta,Sangita, Chatterjee, Susmita,(2016):"Self Help Groups A Silent Revolution in Empowerment of Women: A study on few Self Help Groups of West Bengal "Selected Readings in Business Sustainability And Inclusive Growth. ISBN : 9781786354129 Emerald Group Publishing L imited. (ebook Article)

Chakrovorty Somarata , Chatterjee, Susmita,(2016): "Analysis of Industry Concentration on some Specific Manufacturing Industries in India" Selected Readings in Business Sustainability And Inclusive Growth. ISBN : 9781786354129 Emerald Group Publishing Limited. (ebook Article)

Chatterjee Susmita, Sangita DuttaGupta (2017) : **“Social Entrepreneurship through Micro entrepreneurs of Self-Help groups”** published in edited volume **Social Entrepreneurship and Sustainable Business Models in India , Palgrave Macmillan.**

Peer Reviewed Paper Presentation

‘Impact of gender inclusive initiatives of organizations on women’s work life balance: Evidence from an emerging economy’ to the Gender, Work and Organization Conference to be held in Sydney 13-16th June 2018. Accepted for presentation in the ‘General Paper Stream’.

“Viability Assessment of Indian Power Sector” at National Conference on Contemporary Management Issues and Practices.AIMK on 21st April 2018

“ Export determinants of Indian pharmaceutical industry”accepted for presentation in the International Conference on ‘Financial Sector: Issues, Challenges and Strategies’ organised by Research & Publication Cell, P.G. Department of Commerce, The Bhawanipur Education Society College in collaboration with The Directorate of Advanced Studies, The Institute of Cost Accountants of India on 13th March, 2018.

Covariance of ICT adoption with Access and Empowerment:An evidence based study (with S Dutta Gupta and P Upadhyay) Presented at Indian Institute of Management Lucknow, India 05th PANIIM World Management Conference December 2017.

Chatterjee, Susmita and Bhaskar Bagchi (2017): "Effect of falling crude oil price on stock indices and exchange rates of India and China" 13th International Accounting Conference, Indian Accounting Association Research Foundation jointly with Deloitte.

Chatterjee, Susmita, Banerjee Ranjan, Datta Debabrata (2017): Performance Of Mixed oligopoly Model In The Context Of Indian Telecom Industry, C IS at Harvard University (accepted for presentation)

Chatterjee, Susmita, Dutta Gupta Sangita (2017): Women Empowerment through Micro entrepreneurship in India, C IS at Harvard University (presented by co-author)

Chatterjee Susmita, Bhaskar Bagchi, Dhruvaranjan Dandapat (2017): "Exposition of Financial Crisis" CIS at Harvard University (accepted for presentation)

Duttagupta, Sangita, Chatterjee, Susmita, (2016): "Self Help Groups- A Silent Revolution in Empowerment of Women: A study on few Self Help Groups of West Bengal" "First International Conference on Facets of Doing Business in Emerging Markets" IMT Ghaziabad, on 28-29 July 2016.

Chakravorty Somarata, Chatterjee, Susmita, (2016): "Analysis of Industry Concentration on some Specific Manufacturing Industries in India" "First International Conference on Facets of Doing Business in Emerging Markets" IMT Ghaziabad, on 28-29 July 2016.

Chatterjee, Susmita, (2015): Assessment of Critical thinking on caste among adolescents in West Bengal: Case study based on Kolkata", National Conference on Adolescent Development: Issues & Challenges" held on 29-30 January, 2015, ISI Kolkata

Chatterjee, Susmita and Datta Debabrata (2013): Macro Economic Adjustments under a Crisis Situation, 3rd IIFT Conference on Empirical Issues in International Trade and Finance January 10th -11th, 2013.

Chatterjee, Susmita and Datta, Debebrata (2008), “A Model-Based Case Study of Indian Telecom Industry”, IMS MANTHAN, Journal of Institute of Management Studies, Ghaziabad, Vol. 1, Issue 2. ISSN 0974-7141

Chatterjee, Susmita and Datta, Debebrata (2009), “The Development of 3G in India”, SURVEY, Journal of IISWBM, Kolkata, Vol. 49, No. 3-4. ISSN 0586-0008.

Chatterjee, Susmita, Datta Debebrata, Archita Ghosh, Somarata GuhaChakraborty (2012), “External Crisis and Macroeconomic Adjustments- A Theoretical Exploration in the background of Indian Economy”, Kalyani University Journal of Economics.

Working Papers

Chatterjee, Susmita, Bibek Ray Chaudhuri and Datta, Debebrata (2012), “ An investigation into the prospect of 3G adoption in Kolkata: A structural Equation modeling Approach” working paper EC-12-14, IIFT, Kolkata.

Chattopadhyay Srobonti and Chatterjee, Susmita (2013), “Telecom Spectrum Auctions in India: The Theory and the Practice” INDIAN INSTITUTE OF MANAGEMENT CALCUTTA WORKING PAPER SERIES WPS No. 741/ February 2014

Work in progress

Book proposal accepted (Springer Publication) on Indian Industry Efficiency Analysis.

Other Publications

Chatterjee, Susmita, Soma Bose Biswas, Mukherjee Avik (2010),“Training need in IT Sector – Focusing on IBM, TCS and CTS” published in Globsyn Management Journal.

Chatterjee, Susmita and Datta, Debebrata (2012), “Fewer curbs would boost BSNL”, article published in UPKRAM ,a magazine on and for public sector ISSN-2277-4580.

Chatterjee.Susmita, Joshi .Lalit (2016): “Measurement of Satisfaction by Using Multigroup Structural Equation Modelling”, *Applications of Research Methodology in Social Sciences.Edited Volume* (ISBN:978-81-930092-1-5) By Bhawanipur Education Society College.

Chatterjee Susmita (2016):Effects of Prejudice in Error Making:a Social Experimental Approach to Assess The Presence of Casteism, Uttaran Academeic Journal of Maharaja Manindra Chandra College,ISSN-2395-2415 (UGC listed)

6. Other Research Related Activities

Affiliated as PhD Supervisor (Calcutta University Commerce Department), one student registered and one student enrolled.

Editorial Activities

Edited Book

Mitali Dasgupta, Susmita Chatterjee, Soumya Mukherjee(2016): Disinvestment and Privatisation :Impact on the Indian Economy ISBN- 978-81-928721-8-6 Publisher - Rohini Nandan Publishers, Kolkata, India

Seminars / Talks

- 1) Seminar talk on structural equation modelling Psychology Research Unit of the Indian Statistical Institute, 26th March, 2012.
- 2) Seminar talk on structural equation modelling, Department of Economics , Calcutta University, 29th August, 2012.
- 3) Seminar talk on structural equation modelling Psychology Research Unit of the Indian Statistical Institute, 7th December, 2012.
- 4) Seminar talk on structural equation modelling Psychology Research Unit of the Indian Statistical Institute, Jan, 2013.
- 5) Guest speaker for In service Course for PGT's (Economics) of KV under Ministry of HRD, GOI. (June 2014)
- 6) Guest speaker for Inservice Course for PGT's (Economics) of KV under Ministry of HRD, GOI. (Dec 2014)
- 7) Seminar talk on Multivariate Data Analysis, Psychology Research Unit of the Indian Statistical Institute , 7th September 2015 .
- 8) Seminar talk on Multivariate Data Analysis, Psychology Research Unit of the Indian Statistical Institute, 14th September 2015.
- 9) 3rd International Research Scholars' Workshop held at the Department of Economics, Calcutta University, on 27-28 July, 2016
- 10) Talk in All India Radio Section –Stock Market 18th Aug 2014
- 11) Talk in All India Radio, Section –Stock Market 20th Nov 2014
- 12) Talk in All India Radio, Section –Stock Market 20th March 2015
- 13) Talk in All India Radio ,Section –Stock Market 27th April 2015

- 14) Talk in All India Radio Section –Stock Market 28th August 2015
- 15) Talk in All India Radio Section –Stock Market June 2016
- 16) Talk in All India Radio Section –Stock Market December 2016
- 17) Talk in All India Radio –Skill India-National Skill Development Mission -1st May 2017
- 18) **'Entrepreneurship Motivation Workshop' for the students on 26th August 2017 at Sree Chaitanya Mahavidyalaya.**
- 19) Talk in All India Radio Section –Stock Market September 2017.
- 20) Talk in All India Radio- Consumerism and Happiness . December 2017
- 21) Talk in All India Radio-Women Empowerment and PMMudra Yojana. 10th April 2018

Conference Committees and Organising Responsibilities

Joint Convener of Conference

UGC Sponsored National Seminar on Privatisation and Investment: Impact on the Indian Economy to be held on 16th and 17th December 2016 at Maharaja Manindra Chandra College, Kolkata.

Convener

State level Seminar on 18th November 2017

Convener

Memorial Lecture 29th November 2017

Member of Provident Fund Committee, Service Book Committee , Routine Committee , Convener Seminar Committee Maharaja Manindra Chandra College, Kolkata.

7. Teaching

Maharaja Manindra Chandra College (present)

Under graduate level

- a. Mathematical Economics

- b. Econometrics
- c) Microeconomics
- d) International Trade

Guest lecturer (present) of University of Calcutta (Commerce department) For MPhil ,PhD Course work for the 2014-15 ,2015-2016 .2016-2017sessions, taking course for Research Methodology and Computer Applications and Master's course .

Serampore College(Univ):

Under graduate level

- c. Mathematical Economics
- d. Indian Economics
- e. International Trade

Globsyn Business School

Post Graduate level:

- a) Managerial Economics and business environment
- b) Quantitative methods in business

Under graduate level

- a) Introduction to Microeconomics (University of London course for Economics and Finance)
- b) Microeconomics (University of London course for Economics and Finance)

Indian Statistical Institute Kolkata

Multivariate data analysis for Ph.D and Faculty Development Program.

Rabindra Bharti University

Post Graduate level

- a) Microeconomics (General Equilibrium)

Calcutta Metropolitan Institute of Gerontology(2014-15 session)

Post Graduate level

- a) **Research Methodology**

Narula Institute of Technology (Under West Bengal University of Technology,Jan 2006 –June2007)

Post Graduate level

- a) Macroeconomics and business environment (MBA program)
- b) Quantitative methods in business (MBA program)

Undergraduate level

- a) Microeconomics
- b) Statistics
- c) Business Environment

Heritage Institute of Technology

Managerial Economics MBA programme

8. Consulting

Research Projects

<i>Detailed Tasks Assigned</i>	Work Undertaken that Best Illustrates Capability to Handle the Tasks Assigned
<ul style="list-style-type: none"> • Data collection, analysis of different census reports relevant for the migration pattern and occupational structure. Econometric analysis and report writing. 	<p>Name of assignment or project: Rural Urban Relationship in India based on Town Survey Reports of India Census</p> <p>Year: Sep1999- Oct2000</p> <p>Location:</p> <p>Client: Centre for Urban Economic Studies, University of Calcutta</p> <p>Main project features: Analysis of migration pattern occupation structure.</p> <p>Positions held: Project Assistant</p> <p>Activities performed: Secondary data collection, compilation, analysis, report preparation.</p>

<ul style="list-style-type: none"> • Based on secondary data on urbanisation pattern in India research report preparation. • Evaluation of expenditure pattern of different municipalities in West Bengal targeting standard of living improvement. • Statistical tools were employed to substantiate several hypotheses. 	<p>Name of assignment or project: Urbanization and Municipal Development</p> <p>Year: Sep1999-Oct2000</p> <p>Institute: : Centre for Urban Economic Studies, University of Calcutta</p> <p>Main project features: Urbanisation pattern determination, evaluation of expenditures in social sectors by public administration.</p> <p>Positions held: Project Assistant</p> <p>Activities performed: : Secondary data collection, compilation, analysis, report preparation</p>
--	---

<ul style="list-style-type: none"> Organizing workshop with major stakeholders on three different water, sanitation and sewerage system 	<p>Name of assignment or project: Calcutta urban social planning</p> <p>Year: Nov 2000- Feb 2001</p> <p>Location: India</p> <p>DFIDI, Calcutta Metropolitan Development Authority (CMDA)</p> <p>Main project features: public policy evaluation and implication</p> <p>Positions held: Consultant</p> <p>Activities performed: Data collection, Primary survey and organising workshops, data analysis, and report preparation.</p>
<ul style="list-style-type: none"> Statistical analysis of data and report preparation on different public services provided by CMDA. 	<p>Name of assignment or project: Project CUSP</p> <p>Year: Nov 2000-Feb2001</p> <p>Client: DFIDI, Calcutta Metropolitan Development Authority (CMDA)</p> <p>Main project features:</p> <p>Positions held: Consultant</p>

	<p>Activities performed: Secondary data compilation, Primary survey and organising workshops, data analysis, and report preparation.</p>
<ul style="list-style-type: none"> • Data collection through primary survey data handling and statistical analysis of the same. 	<p>Name of assignment or project: Project on Common Property Resources</p> <p>Year: 2002-2003</p> <p>UGC under Rabindra Bharati University, Kolkata</p> <p>Main project features: Primary data collection, Evaluation of public provisioning for common property resource with special focus on water resource.</p> <p>Activities performed: Primary survey, data analysis, report preparation.</p>

9. Training Assignments

Resource Person to deliver lecture on “Identifying data inconsistencies using SPSS.” Psychology Research unit of the Indian Statistical Institute workshop titled “Workshop on application of reliability statistics in psychological research”, dated 21st October, 2011.

Seminar talk on Multivariate Data Analysis, Psychology Research Unit of the Indian Statistical Institute ,7th September 2015 .

Research Methodology Workshop Nov 2015, at PG Department of Bhawanipur Education Society by ICSER-ERC

Research Methodology Course in PG Department of Bhawanipur Education Society.16th July 2016 for Introduction to Economic Modelling

Lectures on Econometrics with Stata Applications for four days (30th Aug, 14,18,19 September 2017) to Genpact Ltd through IVY PRO School.

Lecture on Confirmatory Factor Analysis , five days training programme titled “Orientation Workshop on Non-Social Cognition and Intelligence using WAIS-IV (NSCI)” 5th December 2017

Lecture on Research Methodology , Bangabasi College ,Kolkata, 22nd December,2017

Awards and Memberships of Professional Bodies / Associations

National scholarship at Higher Secondary Level (1994)

Referees

Dr Debabrata Datta Retired Professor IMT Gaziabad. Contact: d.debabrata@gmail.com, (+91) 9830058991

Manas Ranjan Gupta , Professor Economic Research Unit, ISI Kolkata.(+91)9432843230

Anjan Chakrabarty . Professor, Department of Economics, University of Calcutta.

chakanjan@hotmail.com (+91) 9836799732.

Dhruba Ranjan Dandapat ,Secretary, IAA Research Foundation. Dean , Department of Commerce, University of Calcutta. Contact: dhrubacal@yahoo.co.in, (+91)9433538800

Dr. J.K Das Prof of Statistics Department of Commerce University of Calcutta
jadabkdas@gmail.com (+91) 9830753502